

BE PART
OF THE HORIZON HYDROGEN GRAND PRIX



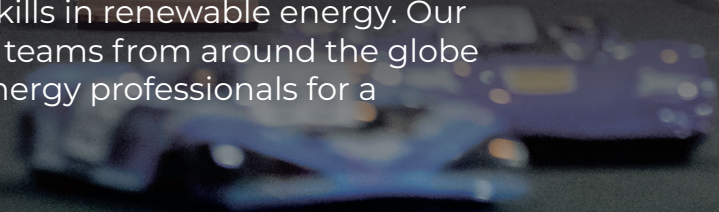
THE TIME FOR HYDROGEN EDUCATION
IS NOW!



WORLD FINAL 2023

BECOME A PARTNER ON OUR MISSION
TO DEVELOP THE NEXT GENERATION
OF RENEWABLE ENERGY LEADERS.

Horizon Educational aims to bring hydrogen education to the next generation of renewable energy leaders through hands-on learning. As part of this mission, we host the Horizon Hydrogen Grand Prix (H2GP) series in which students from around the globe construct, design and race model fuel cell powered cars, gaining vital skills in renewable energy. Our 2023 H2GP World Final will bring the top 30 teams from around the globe to compete in front of 27,000+ renewable energy professionals for a chance to be crowned World Champion.





BUILDING A FUTURE WORKFORCE FOR GLOBAL CHALLENGES

In the upcoming decade, the world will be increasingly focused on transitioning to low-carbon energy sources, finding solutions to reduce our waste and CO2 emissions, and living a sustainable lifestyle. Hydrogen will play a large role in this transition to sustainable energy and will prove essential in meeting global decarbonization goals.

While this transition to clean energy sources is a new opportunity for industry and society, it will require a highly-skilled workforce, placing new demands on educational systems around the world.



LEARNING THROUGH EXPERIENCE

Horizon Educational is here to help inspire and train these future clean energy leaders. We provide fun and engaging learning opportunities through STEM kits used in classrooms and renewable energy educational programs.

We design, produce, and distribute these STEM education kits and teaching materials to over 150 countries, enabling students from the ages of 6-21 to develop vital renewable energy technology skills through hands-on learning.

Our classroom equipment include hydrogen fuel cell model cars, wind/hydrogen conversion kits, solar energy demonstration kits, and even complete fuel cell stacks. These are used by teachers around the world to help students understand the key scientific processes behind the renewable energy technology of the future.





THE LARGEST EVENT IN NORTH AMERICA FOR THE CLEAN ENERGY INDUSTRY

RE+ is one of the world's largest renewable energy events featuring over **27,000 professionals**, **800 exhibitors**, and attendees from over 100 countries.

RE+ brings the clean energy industry together to drive continued cross-sector growth, diving deep into solar, wind, storage, hydrogen, EVs, microgrids and more to foster business growth among and between participants.

It has previously been named one of Trade Show Executive's 100 largest trade shows, making it the largest energy event in North America and the only clean energy event to receive such distinction.

In addition to the flagship event, RE+ includes Solar Power International and Energy Storage International.

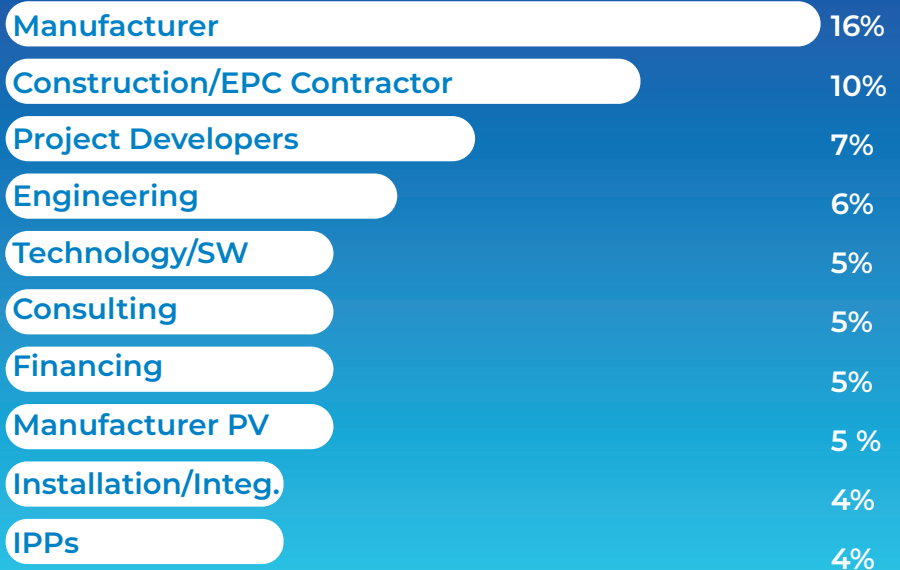


TOP 10 INTERNATIONAL COUNTRIES

China	26%
Canada	17%
Mexico	5%
India	5%
Spain	4%
South Korea	3%
Brazil	2%
Germany	2%
United Kingdom	2%
Turkey	2%

*percentage based off total of international audience

TOP INDUSTRY SEGMENTS

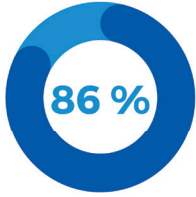


COOPERATION THAT CAN MAKE A DIFFERENCE

CONTACT US

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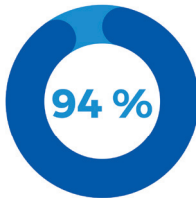
STUDENTS

agreed on better understanding of challenges for 21st century including hydrogen and renewables, developing new skills and becoming more confident in solving complex problems



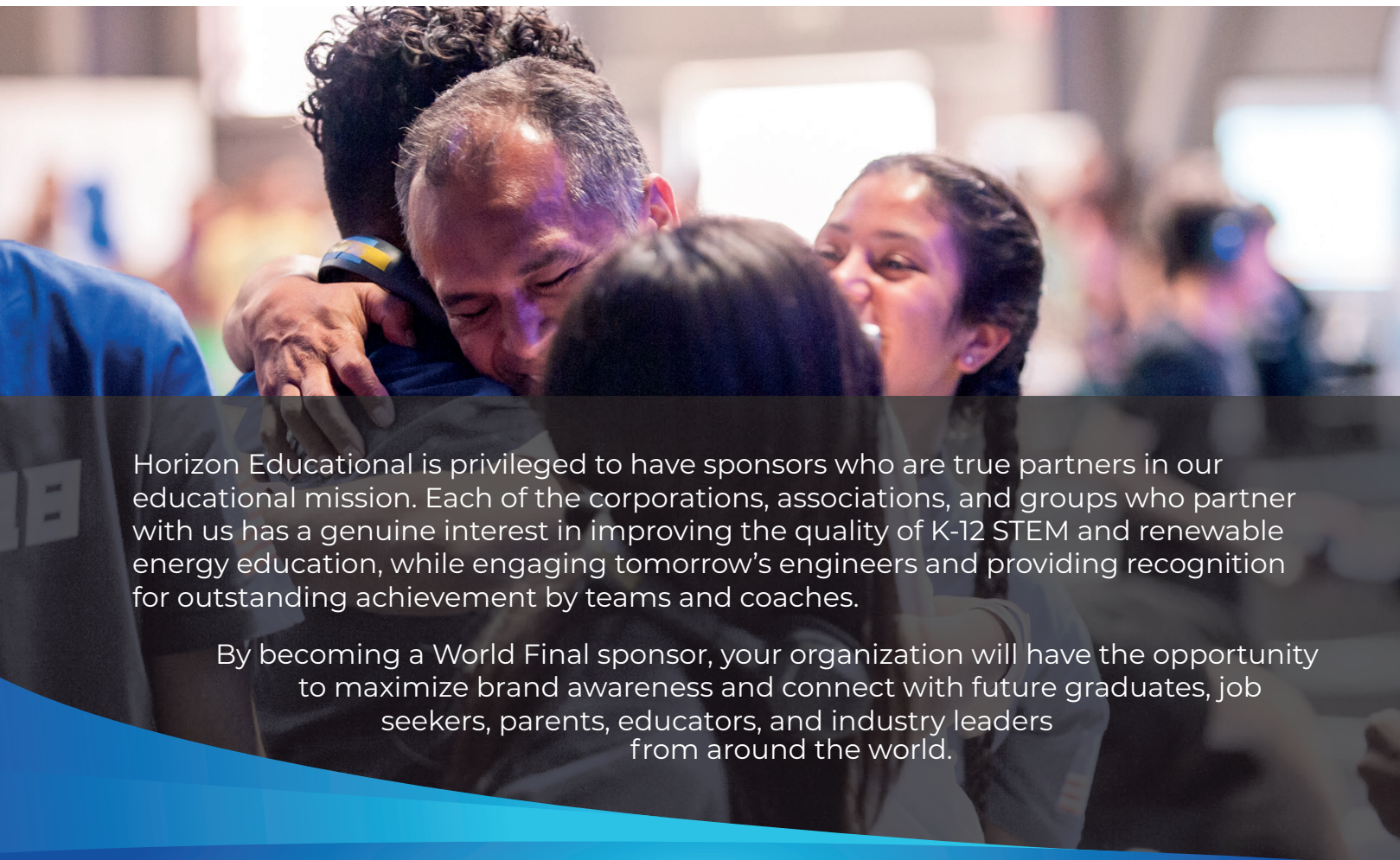
TEACHERS

find our program dangerously engaging for the students and praise its versatility, that allows each student to find its role in the team



INDUSTRIAL PARTNERS

see the project as meaningful and are eager to extend the cooperation on a multi-year contract after the first involvement



Horizon Educational is privileged to have sponsors who are true partners in our educational mission. Each of the corporations, associations, and groups who partner with us has a genuine interest in improving the quality of K-12 STEM and renewable energy education, while engaging tomorrow's engineers and providing recognition for outstanding achievement by teams and coaches.

By becoming a World Final sponsor, your organization will have the opportunity to maximize brand awareness and connect with future graduates, job seekers, parents, educators, and industry leaders from around the world.

OUR MEDIA REACH

CONTACT US

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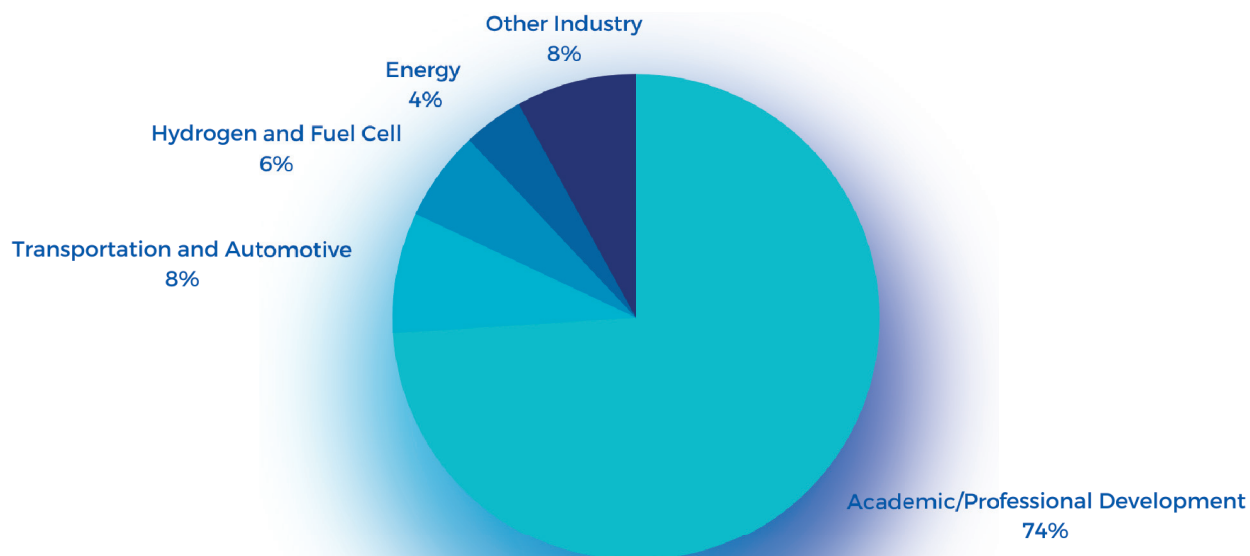
By partnering with us, you have the opportunity to reach a unique audience through a variety of mediums.

In addition to being a part of our extensive online presence, by becoming a World Final sponsor, your organization may have access to an array of opportunities to expand your brand awareness including:

OUR DIGITAL REACH EXTENDS TO OVER 150 COUNTRIES,
350,000+ NEWSLETTER SUBSCRIBERS
AND 200,000+ UNIQUE WEBSITE VISITORS ANNUALLY.



OUR NEWSLETTER SUBSCRIBERS





BECOME A PARTNER ON OUR MISSION
TO DEVELOP THE NEXT GENERATION
OF RENEWABLE ENERGY LEADERS.

EXCLUSIVE

EXCLUSIVE

NAMING PARTNER

Exclusive naming rights
(H2GP Presented by [your
organization])

Our premier tier of
sponsorship includes not
only exclusive naming
rights, but an unrivaled
of channels including:

- A 5 minute opening speech
- Premium logo placement on event signage
- Exclusive exhibition space
- Custom branded AV screens & start flag
- Promotional video played during event
- Premium media coverage
- Landing page recognition on our website
- Close cooperation on our newsletter and social media campaigns
- Branded merchandise, such as hydrogen RC cars, lanyards, badges, shirts, participation medals for all 180 racers and coaches

EXCLUSIVE

**FUEL CELL CAR
GIVEAWAY**

One thousand attendees will leave the event with their own Fuel Cell Electric Vehicles branded by your organization. This tier also includes recognition on our website, cooperation on our newsletter and social media campaigns, exhibition space, branding on the event's program, and 1 judge slot.

EXCLUSIVE

HYDROGEN PARTNER

Power the race by providing hydrogen to all the teams. Each team will receive hydrogen storage tanks with your company brand on them. In addition, this tier includes recognition on our website, cooperation on our newsletter and social media campaigns, branding on the event's program, and 1 judge slot.

EXCLUSIVE

SPRINT PARTNER

Sponsor hydrogen fuel cell education in 10 local Las Vegas Schools. This tier includes a custom branded mini track, recognition on our website, cooperation on our newsletter and social media campaigns, and branding on the event's program.

JOIN THE RACE FOR HYDROGEN LEADERS

CONTACT US

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EXCLUSIVE CURRICULUM PARTNER

Place your company logo on all our global curricula. Our Curriculum Partner will not only have a visual presence on our educational materials worldwide, but will also receive recognition on our website, cooperation on our newsletter and social media campaigns, branding on the event's program, 1 judge slot, and exhibition space.

EXCLUSIVE TECH ZONE PARTNER **\$25K**

The tools for the mechanics will feature your company brand. This tier of partnership will also include an exclusive branded Tech Zone for your organization, recognition on our website, cooperation on our newsletter and social media campaigns, and branding on the event's program.

3 GREEN PARTNER **\$10K** AVAILABLE

Our green partners will receive recognition on our website, cooperation on our newsletter and social media campaigns, and branding on the event's program. Judging position.

PASSPORT UNLIMITED **\$2K**

Draw racers to your booth by sponsoring a page in our Passport Program. Each racer must visit your booth to complete their passport. This also includes a full-page advertisement in the passport and social media campaigns.

3 AWARD SPONSOR **multiple tiers** AVAILABLE

Sponsor race awards such as Fastest Lap, MacGyver, Design and Energy. Includes logo on award, announcement during award ceremony, cooperation on our newsletter and social media campaigns, and branding on the event's program. A list of awards are available upon request.

15 PIT TABLE AVAILABLE **\$2K**

Sponsor a pit table and see your logo in the pit area. Includes tablecloth with company logo, cooperation on our newsletter and social media campaigns, and branding on the event's program.

JOIN THE RACE
FOR HYDROGEN LEADERS