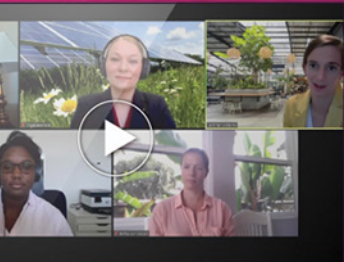


2020 POST SHOW REPORT



Smart Energy Week Virtual Experience by the numbers:

3,000+

solar, storage, wind,
smart energy,
hydrogen, fuel cells,
and EV professionals



200+

Virtual exhibitors



800+

VPs & C-Suite
executives



More than **73%**
of attendees have
buying power

Attendees from over
75
countries with a 15%
international audience



5,500+

virtual messages sent



3,000+

messages between
exhibiting companies



2,250

messages between
exhibitors and
attendees.



70% of
attendees interested
in energy storage



250+

speakers showcasing
industry leadership

A new experience.

The COVID-19 crisis challenged many events to reimagine ways to bring together communities, and SPI, ESI, and Smart Energy Week was no different. In order to provide an opportunity for the industry to learn and network, the event went completely virtual this year with its six weeks of Virtual Education Microconferences, as well as the Virtual Tradeshow. This virtual experience drew 3,000+ attendees from over 75 countries and 200+ exhibitors to our online platforms. The weekly education series ran from September 14 through October 27, with the Virtual Tradeshow taking place Oct. 21-22. This exceptional series included content and exhibitors from across the renewable energy industry, including solar, energy storage, microgrids, hydrogen, wind energy, and electric vehicles. Each week also included an engaging weekly roundup presented by SunCast Media and special interviews from the SolarCoaster and PV Magazine.



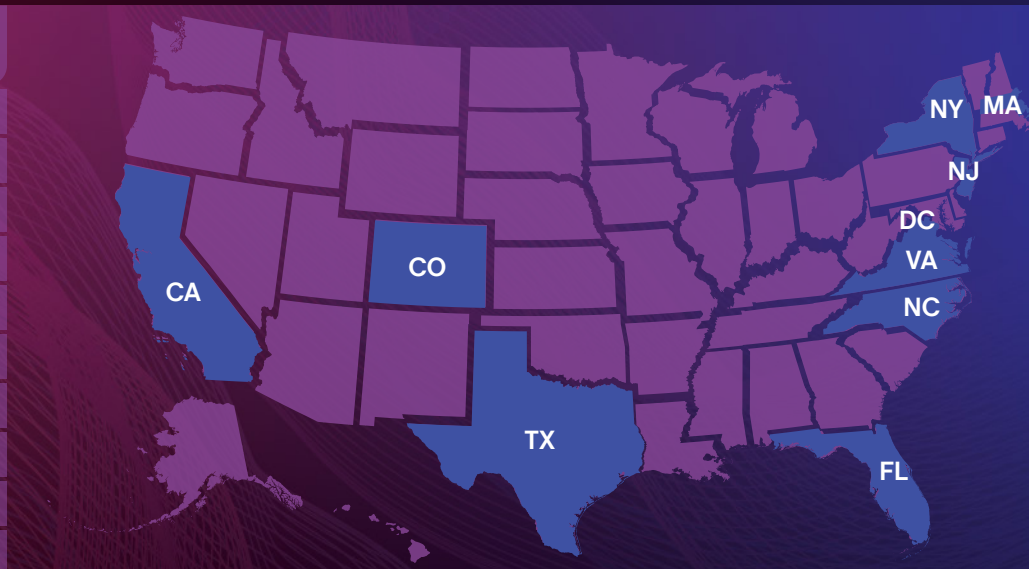
2020 POST SHOW REPORT

SPI, ESI & North America Smart Energy Week is the premier event in North America for the renewable energy industry, including solar, energy storage, microgrids, wind, hydrogen, fuel cells, and electric vehicles.



Top 10 U.S. states tuning in

1. CALIFORNIA
2. COLORADO
3. MASSACHUSETTS
4. NEW YORK
5. WASHINGTON, D.C.
6. TEXAS
7. NEW JERSEY
8. VIRGINIA
9. NORTH CAROLINA
10. FLORIDA

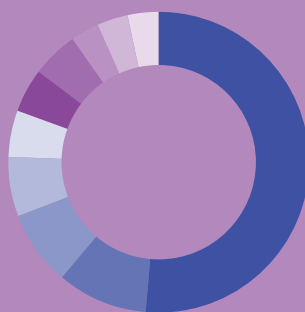


Top job titles tuning in

BUSINESS DEVELOPMENT:	18%
ENGINEER:	16%
EXECUTIVE:	14%
SALES:	11%
PROGRAM/PROJECT MANAGEMENT:	9%
MARKETING:	6%
FINANCE & INVESTING:	5%
O&M:	3%
RESEARCH & DEVELOPMENT:	3%
POLICY ADVISOR/ANALYST	2%

Top industry segments tuning in

Project Development - Solar	11%
Consulting Services	11%
Construction/EPC Contractor	8%
Engineering	8%
Installation - Solar	6%
Non-profit/NGO	6%
Manufacturer - other	5%
Distributor	5%
Financing	4%
Utility	4%



Top 10 international countries tuning in*

Canada.....	32%	South Korea	3%
Mexico	6%	Australia	3%
China	5%	Colombia.....	2%
India	4%	United Kingdom .	2%
Germany	3%	Spain.....	2%

*percentages based off total of international audience