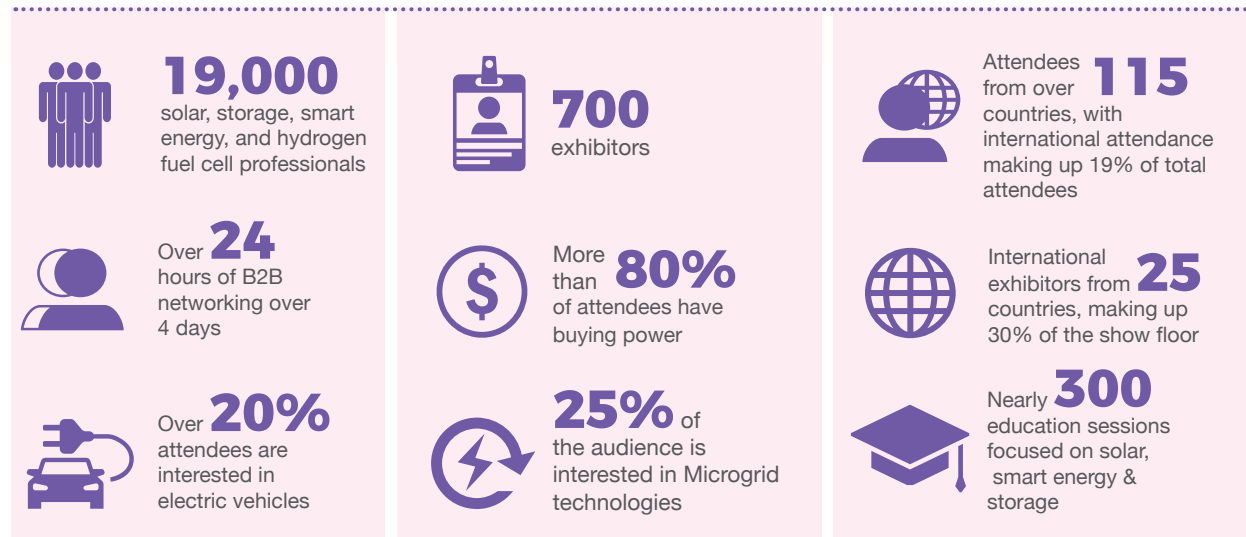


# SOLAR POWER INTERNATIONAL 2018 POST SHOW REPORT

**It's not just a solar show anymore.** 2018 marked another innovative year for Solar Power International, which drew 19,000 attendees and 700 exhibitors to the Anaheim Convention Center in Anaheim, California on September 24-27, 2018. As the anchor of North America Smart Energy Week, the event has diversified to include Energy Storage International (ESI)—the largest storage event in North America, the Smart Energy Microgrid Marketplace, Hydrogen + Fuel Cells NORTH AMERICA, and The Technical Symposium. Leading education with exceptional speakers, combined with a diversifying exhibit hall that represents a comprehensive view of smart energy solutions, shows that SPI continues to build and expand upon its role as a leader in the solar and energy storage industries. SPI was named one of Trade Show Executive's 100 largest trade shows for the ninth year, making it the largest energy event in North America and the only solar and energy storage event to receive such a distinction.

## SPI by the Numbers:



## Notable Awards:



Trade Show Executive's  
**FASTEST 50**  
AWARDS & SUMMIT

Trade Show Executive  
**GOLD 100**

## North America Smart Energy week

**SOLAR  
POWER  
INTERNATIONAL**

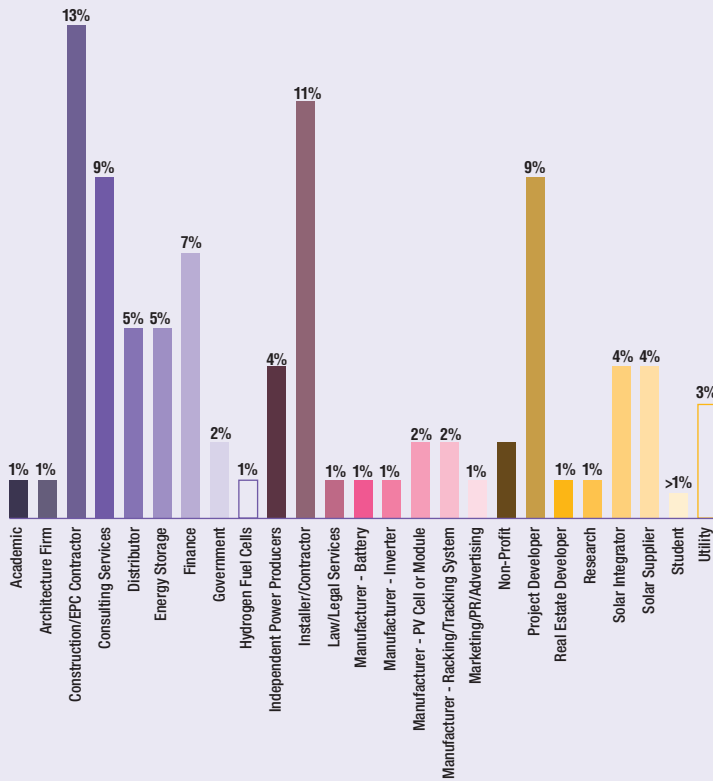
**ESI**  
ENERGY STORAGE  
INTERNATIONAL

**SMART ENERGY  
MICROGRID  
MARKETPLACE**

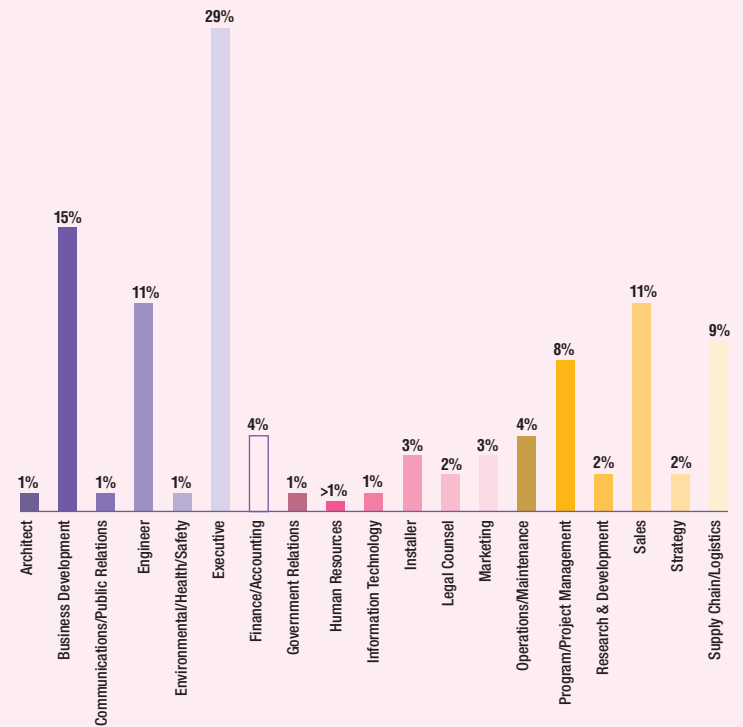
**HYDROGEN  
FUEL CELLS  
NORTH AMERICA**

POWERED BY  **SEIA** Solar Energy Industries Association  **Smart Electric Power Alliance**

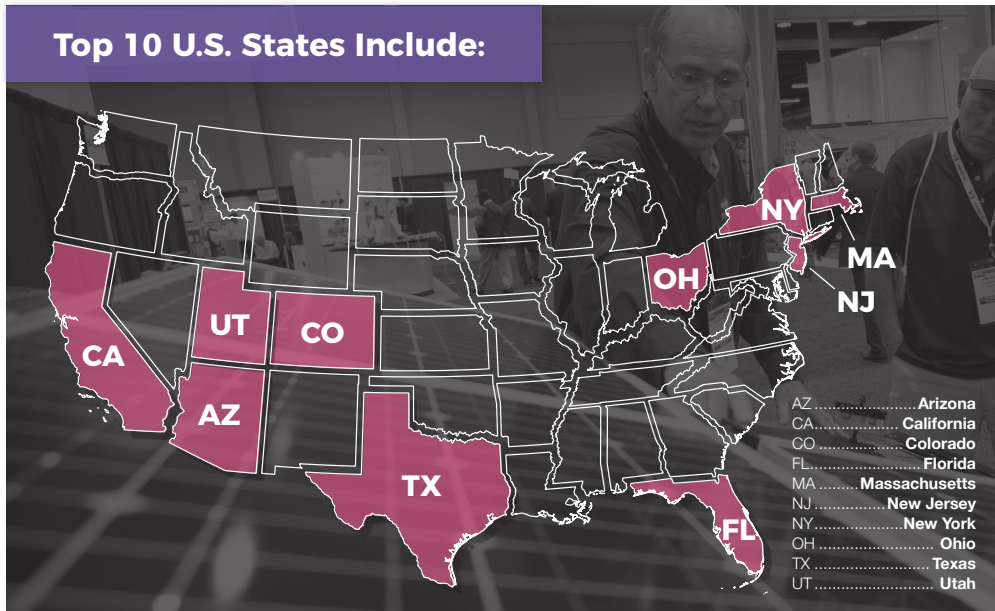
## Industry Segments



## Job Titles

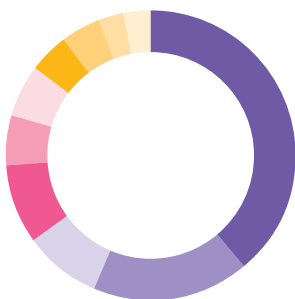


## Top 10 U.S. States Include:



## Highly Rated Education Topics:

- » The Next Phase of C&I: How to Diligently Finance Solar + Storage Projects
- » Making Community Solar Projects Financeable
- » Sustainability: Build or Buy – REC Claims and Solar Developments
- » Solar, Reliability, and New Concepts for Adding Reliability Services to PPAs.
- » The Next Big Market: Engaging Low & Moderate Income Communities



## Top 10 International Countries Include:

China .....	27%	Saudi Arabia ....	4%
Canada .....	12%	Brazil .....	3%
South Korea ....	6%	India .....	3%
Mexico .....	6%	Japan .....	2%
Germany .....	4%	Spain .....	2%

\*percentages based off of total international attendance

## SPI in the News:

America's Biggest Solar Show 'Isn't Just a Solar Show Anymore' Greentech Media  
Six solar industry storylines to watch from Solar Power International 2018 Solar Builder

## New & Notable:

- » Expansion of the event's focus under North America Smart Energy Week.
- » New companies invested in additional distributed resources such as distributed wind and geothermal energy also made an appearance on the show floor.
- » Toyota displayed a suite of hydrogen fuel cell electric vehicles and attendees were able test drive fuel cell vehicles provided by Honda, Hyundai, and Toyota during the outdoor "Ride & Drive."



# 2018 POST SHOW REPORT

## ESI by the Numbers:



Over **12,500** attendees interested in energy storage technologies



Over **250** exhibitors

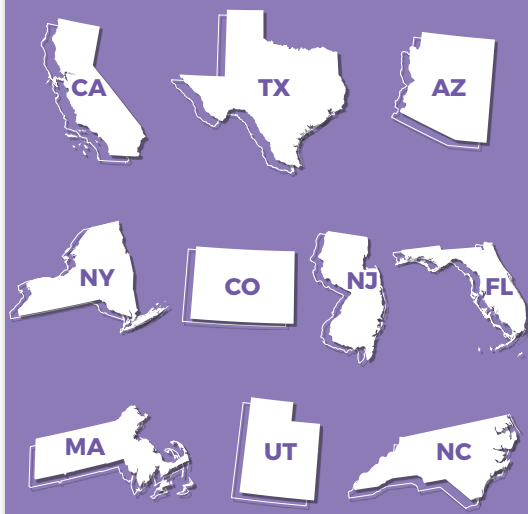


Attendees from more than **115** countries, making up **20%** of total attendance



More than **70%** of attendees have buying power

## Top 10 U.S. States include:



CO-LOCATED WITH

**SOLARPOWER**  
INTERNATIONAL

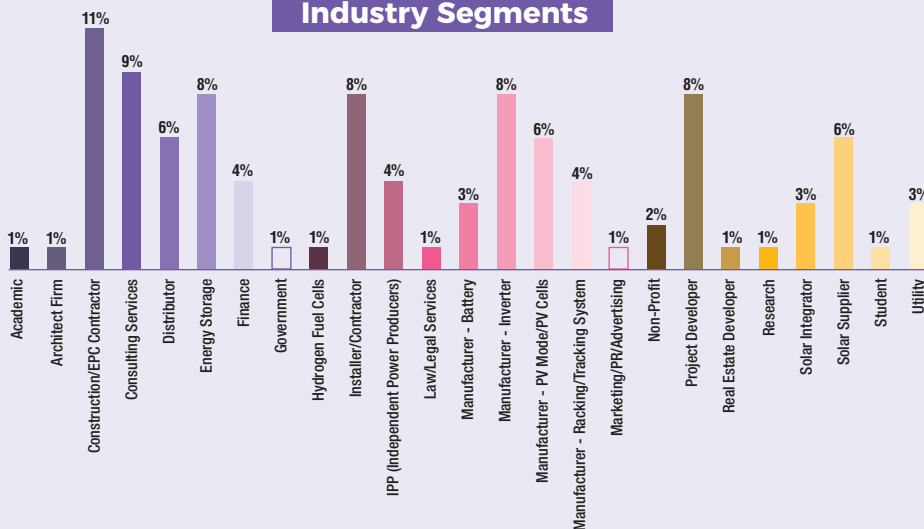
POWERED BY



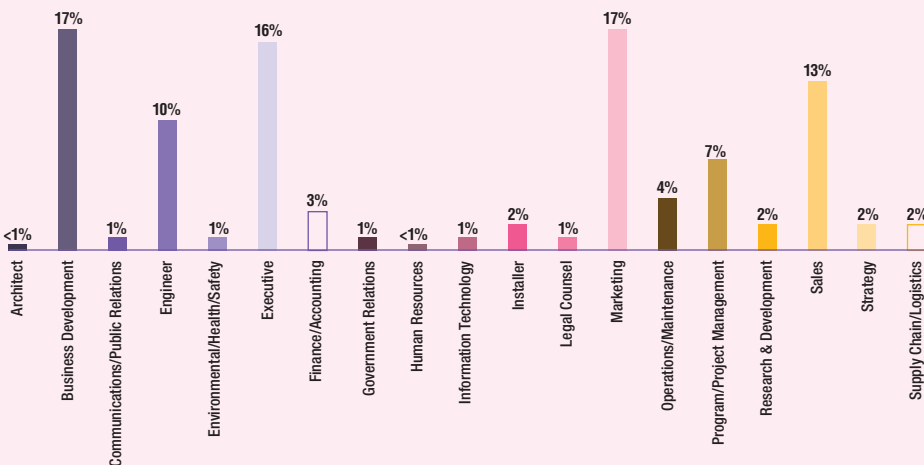
**Smart Electric  
Power Alliance**

Energy Storage International (ESI) experienced a year of rapid growth in 2018. Featuring over 250 energy storage exhibitors and 12,500 attendees interested in the storage market, ESI is now solidified as the largest storage event in North America. Co-located with Solar Power International, and a key part of North America Smart Energy Week, ESI features dedicated full conference education, show floor education in Storage Central, and exclusive storage networking events.

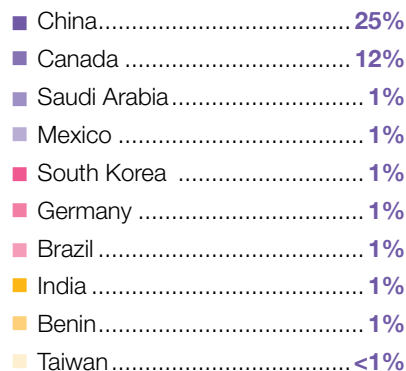
## Industry Segments



## Job Titles



## Top 10 International Countries Include:



\*percentages based off of total international attendance

## Highly Rated Education Topics:

- » PV + Storage - A Path to Reliable, Fully Dispatchable Solar
- » The Roles of Storage and DER in Disaster Recovery and Resilience
- » Residential Energy Storage Outlook
- » Unpacking the Future of EVs
- » Market Outlook on Solar and Storage