

SOLAR POWER INTERNATIONAL

2016 POST SHOW REPORT

There is only one place in North America where more than 18,000 attendees, and over 650 exhibitors gather from across the world to bolster the burgeoning solar market. North America's largest solar conference and exhibition, Solar Power International (SPI), did just that. The annual event, which is powered by the Solar Energy Industries Association (SEIA) and the Smart Electric Power Alliance (SEPA), grew by 20% from the previous year. In 2015 SPI was ranked as one of the 100 largest trade shows and one of the 25 fastest growing shows in North America, continuing its' legacy as the largest solar trade show in North America. A large contribution to this success is solar's growth into the "smart" market, as well as having the largest gathering of energy storage exhibitors. SPI took place on September 12-15, 2016 in Las Vegas, Nevada.

SPI BY THE NUMBERS



18,000 Solar industry professionals



240,000 Square feet



650 Exhibitors



Over **24** hours of dedicated B2B networking



115 Energy storage exhibitors



80% of attendees have buying power



Attendees from more than **110** countries, which make up **21%** of total attendance



Almost **30%** of exhibitors were international, representing **30** different countries.

MOST ATTENDED EDUCATION TOPICS:

- » Clean power plan
- » Community solar
- » Energy storage
- » Intelligent buildings
- » Residential solar

SPI REPRESENTS SOLAR PROFESSIONALS FROM ACROSS THE UNITED STATES INCLUDING*:











CA	30%	CO	2%
TX	5%	NJ	2%
AZ	4%	UT	2%
NY	4%	FL	2%
MA	3%	OH	2%

**Percentage based off of total attendance.*

SOLARPOWER
INTERNATIONAL

SPI INTERNATIONAL ATTENDANCE INCREASED 5% OVER 2015

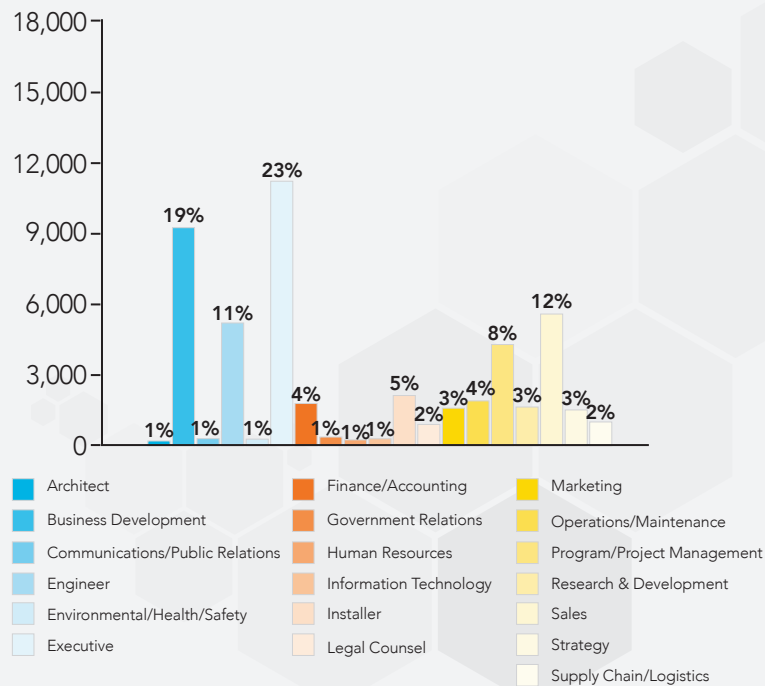
Top 10 international countries include:

	China 26%		Japan 3%
	Canada 14%		Spain 3%
	Mexico 14%		India 3%
	South Korea 14%		Brazil 2%
	Germany 4%		Taiwan 2%

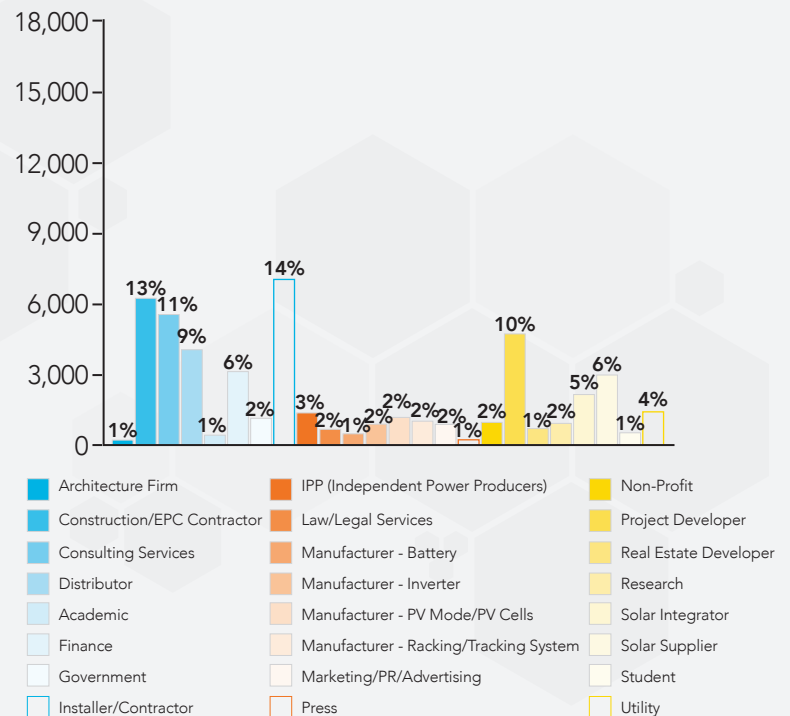
NEW FOR 2016:

- » Smart Energy Microgrid Pavilion
- » Pathway Program
- » Innovation Theater
- » More networking opportunities than ever, including the golf tournament, and Pathway Receptions
- » Participation in the International Buyer Program

JOB FUNCTIONS



INDUSTRY SEGMENTS



SPI IN THE NEWS

PV Magazine | *Solar Power International 2016: Five key takeaways*

http://www.pv-magazine.com/news/details/beitrag/solar-power-international-2016--five-key-takeaways_100026140/#axzz4NMvJoWsn

Solar Novus | *Solar Power International 2016: Opening day*

http://www.solarnovus.com/solar-power-international-2016-opening-day_N10327.html

USA Today | *Loveless: Solar power's future bright but has a way to go*

<http://www.usatoday.com/story/money/columnist/2016/09/11/loveless-solar-powers-future-bright-but-has-way-go/90118284/>

Renewable Energy World | *Potholes and Pathways: Highlights from the PACE Strategy Summit at Solar Power International 2016*

<http://www.renewableenergyworld.com/articles/2016/10/potholes-and-pathways-highlights-from-the-pace-strategy-summit-at-solar-power-international-2016.html>