

SOLARPOWER[®]

INTERNATIONAL

2017 POST SHOW REPORT

2017 marked a banner year for Solar Power International as the event drew 20,000 attendees and 750 exhibitors from across the globe. The annual conference and exhibition, which is the largest solar event in North America, is powered by the Solar Energy Industries Association (SEIA) and the Smart Electric Power Alliance (SEPA). The four-day event held at the Mandalay Bay Convention Center in Las Vegas, NV, showcased an expanded show floor and an even more robust educational program, bolstered by the co-location of Energy Storage International (ESI), Hydrogen + Fuel Cells North America, the Smart Energy Microgrid Marketplace, and The Technical Symposium. SPI continues to be nationally recognized as a leader among solar trade shows, winning numerous awards including TSNN's *Top 250 Trade Shows*, TSE'S Gold 100, "Stickiest Show Floor," and most recently "Best Use of Technology" for the Smart Energy Microgrid Marketplace.

SPI By the Numbers:



20,000 solar, storage and smart energy professionals



Over **24 hours** of dedicated B2B networking over four days



750 exhibitors



More than **80%** of attendees have buying power



162 energy storage exhibitors



Over **256,000** sq. ft. of show floor



Attendees from more than **120** countries, which make up **23%** of total attendance



Exhibitors from more than **27** different countries, making up **30%** of the exhibition

Most Attended Education Topics:

- » Business Models and Value-Stacking in Energy Storage
- » Financing Energy Storage
- » Utility Scale Solar and Storage
- » Cracking the Big Opportunity in Small Commercial Solar
- » C&I Cost Reductions Through Process Innovation

POWERED BY



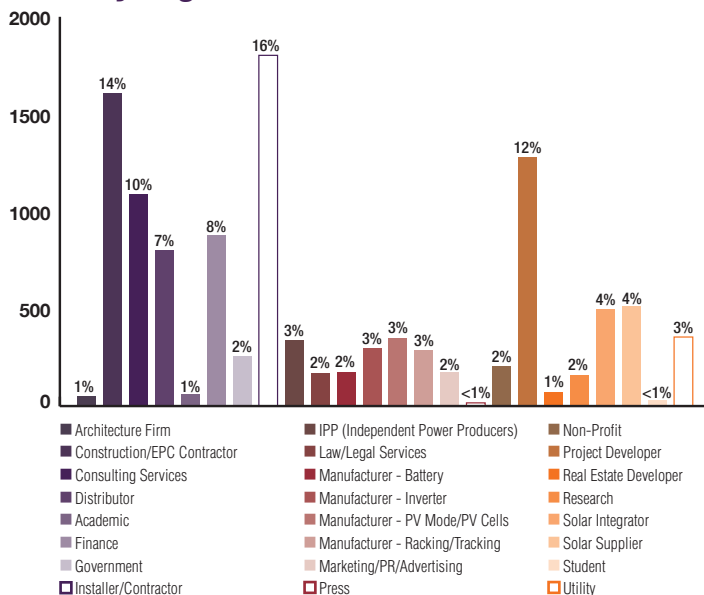
Smart Electric Power Alliance



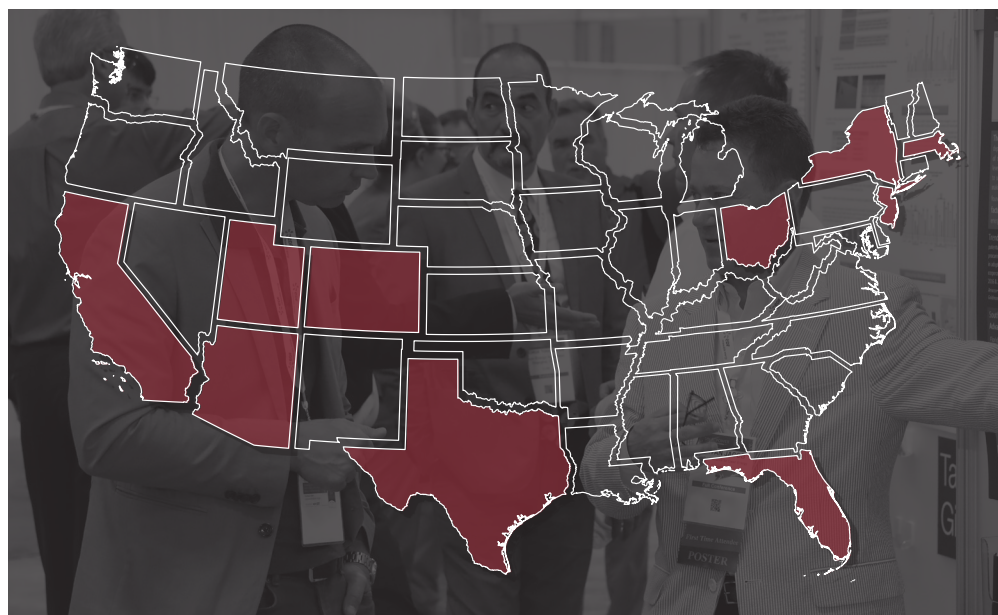
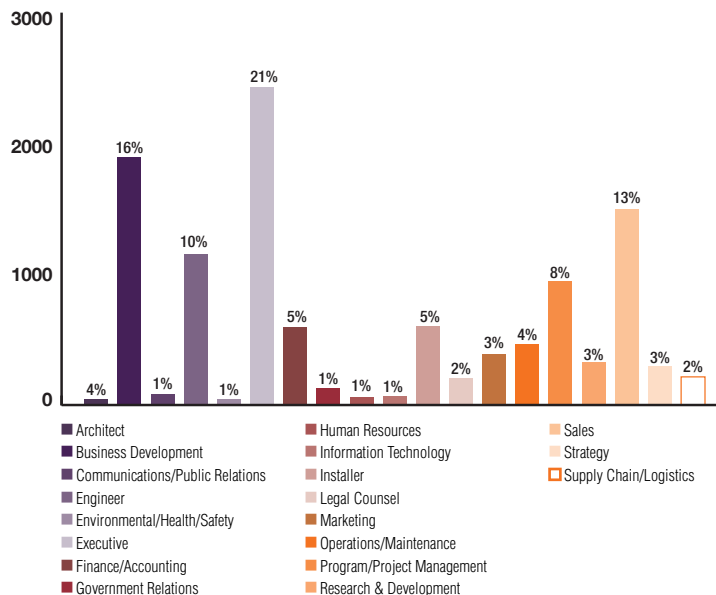
Trade Show Executive's
FASTEST 50
AWARDS & SUMMIT

Trade Show Executive
GOLD 100

Industry Segments:



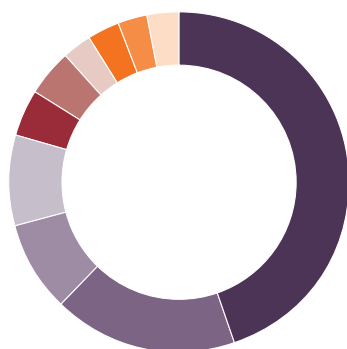
Job Titles:



SPI Draws Attendees from Across the U.S.:

California	35%
Texas	5%
Colorado	4%
Arizona	4%
New York.....	4%
New Jersey	3%
Massachusetts	3%
Florida	3%
Ohio	3%
Utah	2%

*percentages based off of total attendance



Top 10 International Countries Include:

China	31%	Saudi Arabia	3%
Canada.....	12%	Japan	2%
South Korea	6%	India.....	2%
Mexico	6%	Taiwan	2%
Germany	3%	Brazil.....	2%

*percentages based off of total international attendance

SPI in the News

SPI Begins with a Bang | *PV Magazine*

<https://pv-magazine-usa.com/2017/09/11/solar-power-international-begins-with-a-bang/>

Solar Industry Celebrates Record Breaking Q2 | *Power Magazine*

<http://www.powermag.com/solar-industry-celebrates-record-breaking-q2/>

Solar Players Talk Uncertainty, Progress And Promise: An SPI Wrap-up | *Solar Industry*

<https://solarindustrymag.com/solar-players-talk-uncertainty-progress-promise-spi-wrap>

New & Notable:

- » Expansion of **Energy Storage International**, including show floor education in Storage Central and the highly rated general session: *The Intersection of Solar and Storage*.
- » Expanded **Smart Energy Microgrid Marketplace**, including a ride and drive partnership with the Chevy Bolt.
- » **International growth** through the Department of Commerce IBP program, bringing 70 countries and over 1,000 delegates to SPI and ESI.
- » Co-location with **Hydrogen + Fuel Cells North America** with 30 exhibitors, show floor education, and an opportunity to test drive hydrogen fuel cell vehicles with Hyundai, Toyota and Honda.
- » Addition of **The Technical Symposium**, a three-day event for those in the academic R&D, technical and scientific disciplines.



2017 POST SHOW REPORT

ESI By the Numbers:



Over **7,600** energy storage professionals



162 energy storage exhibitors



Drawing from more than **100** countries, making up **20%** of total ESI attendees



More than **80%** of ESI attendees have buying power

ESI Draws Attendees from Across the U.S.:

California	32%
Texas	6%
New York	6%
Arizona	5%
Colorado	5%
Florida	3%
Massachusetts	3%
New Jersey	3%
Utah	3%
North Carolina	3%

**percentages based off of total ESI attendance*



POWERED BY



Smart Electric Power Alliance

Energy Storage International, co-located with Solar Power International, paves the way for integration between the energy storage and solar markets. ESI is the largest energy storage event in North America. The event featured over 160 energy storage exhibitors on the show floor, dedicated full conference education, show floor education in Storage Central and an exclusive storage networking event. Plus all ESI attendees benefit from the co-location of SPI events, education and exhibition as well.

ESI Highly Rated Content

ESI featured three full days of dedicated energy storage content on and off the show floor, including the highly rated General Session, *The Intersection of Solar and Storage*.

- » Business Models and Value-stacking in Energy Storage
- » Financing Energy Storage
- » Microgrids: The Next Step in Battery and Solar Deployment
- » Markets (and Policy): Will Storage Scale Bigger than You Think?
- » A full day of dedicated technical and scientific content at The Technical Symposium

Top International Attendance From:

Canada	16%
Saudi Arabia	7%
Mexico	7%
China	5%
South Korea	3%
Japan	3%
Cameroon	3%
Costa Rica	3%
Brazil	3%
Bahamas	2%

**percentages based off of total ESI international attendance*

